

# 2019 版国际经济与贸易专业本科人才培养方案

## (来华留学生)

The talents training program of undergraduates majoring in International Economics  
(international students)

学科门类: 经济学                      专业名称: 国际经济与贸易                      专业代码: 020401  
Discipline category: Economics      Specialty: International Economics and Trade      Specialty Code: 020401  
授予学位: 经济学学士                  标准学制: 4 年    弹性修业年限: 4~6 年  
Degree: BA of Economics      Standard length of schooling: 4 years      Flexible length of schooling: 4 to 6 years

### 一、培养目标/Training objectives

本专业旨在培养来华留学生具有国际视野和求实精神, 熟悉中国语言和文化, 掌握经济学基本原理和国际经济与贸易的基本理论, 熟悉通行的国际贸易规则、法律和惯例, 了解中国经济与世界主要国家与地区的社会经济情况, 掌握国际经济贸易的理论知识与实务技能, 能在外经贸企业及政府部门从事国际贸易实务与管理工作的应用型高级专门人才。

The program aims to cultivate international students with international vision and realistic spirit. Students need to learn Chinese and Chinese culture, to grasp the basic principles, theories and practical skills of international economy and trade. Students should be familiar with prevailing and current rules, laws and practices of international trade, learning China's foreign trade policies and regulations as well as the social and economic circumstance throughout the world. After graduation students are able to engage in international trade practice and management in foreign trade enterprises and government departments as applied senior professional talents.

### 二、培养要求/Requirements

本专业学生毕业时应获得以下几方面素养、知识和能力结构要求:

At the time of graduation, students of this major should acquire the following qualities, knowledge and abilities:

#### 1. 素质结构要求/ Quality requirements:

- 1.1 具有良好的汉语理解能力和表达能力, 了解中国国情和中国文化, 热爱中国。
- 1.2 具有较高的职业道德和敬业精神, 具有强烈的事业心和进取心, 具有良好的专业素养和良好的职业能力。
- 1.3 具有健康的体魄和良好的心理素质。
- 1.4 树立科学的世界观、人生观, 具有良好的思想品德、道德修养和积极进取、吃苦耐劳、团结协作的精神。

1.1 Have a good command of Chinese language, know about the national situation of China and Chinese culture, and loving China.

1.2 Have high professional ethics and dedication, with professional ambition as well as good professional ability.

1.3 Have a good physical and psychological health.

1.4 Establish a scientific view on the world, life and value. Have a good ideological and moral character, moral accomplishment with active and positive attitude as well as hardworking and team-work spirit.

### **2.知识结构要求/ Knowledge requirements:**

2.1 掌握现代经济学、国际经济学的基本理论和分析方法。

2.2 了解世界主要区域的经济状况及其贸易政策。

2.3 熟悉与国际贸易与商务活动有关的法律、法规和通行的国际规则与惯例。

2.4 了解国际经济、国际贸易理论发展及动态。

2.1 Grasp the basic theories and analytic methods of economics and international economics;

2.2 Know about the national situation of China and the economic development and trade policies of the world's major countries;

2.3 Learn about the relevant laws and regulations of international trade and business activities as well as the current rules and practices of international trade;

2.4 Understand international economy and the development and trends of international trade theory.

### **3. 能力结构要求/ Ability requirements:**

3.1 具有较强的汉语应用、人际沟通、计算机操作技能。

3.2 熟悉国际贸易与商务活动的业务环节，具备国际贸易实务操作能力。

3.3 具有国际视野、创新精神、实践能力，适应多国商业经营环境，具有较好地商务文书写作能力。

3.4 能够利用专业知识从事国际贸易与商务活动。

3.1 Have strong Chinese application, interpersonal communication, computer operation skills.

3.2 Get familiar with the business links of international trade and master the operation technology of international trade process in business activities;

3.3 Have international vision, innovative spirit and practical ability, adapt to the multinational business environment with good business writing ability.

3.4 Be able to use academic skills to deal with international trade and business activities.

## **三、核心课程/The Core Courses**

本专业核心课程有：高等数学、微观经济学、宏观经济学、金融学、国际经济学、国际贸易学、国际贸易实务、国际商法、外贸仿真实验、跨国公司管理、汉语等。

The core courses of this major include: Higher Mathematics, Microeconomics, Macroeconomics, Finance, International Economics, International Trade Practice, International Business Law, Foreign Trade Simulation, Transnational Corporation Management, Comprehensive Chinese.

#### 四、学制与学期安排/Length of schooling and Term Arrangement

本专业实行学分制管理，基本修业年限为4年，实行4-6年弹性学制。每学年分上、下两个学期。基于基本修业年限的学年规划为：每学期按20周规划课程教学（含考试）周数（第8学期19周），全程教学共计159周，其中报到（含入学教育）3周，毕业实习4周，毕业论文（设计）12周，离校教育3周。

Credit system management is carried on in this major. The basic length of study for the major is 4 years comprising 8 semesters and 159 weeks, and the flexible education system of 4-6 years will be implemented. There are 20 teaching weeks in each semester, including the exam week (There are 19 week in semester 8). Among them, three weeks of registration (including entrance education), four weeks of graduation internship, 12 weeks of graduation thesis (design), and three weeks of leaving school education.

#### 五、毕业与授予学位要求/Requirements for Graduation and Degree

来华留学生在规定的修业年限内必须完成137学分，其中通识必修课50学分，通识选修课12学分，专业基础课18学分，专业必修课19学分，专业选修课22学分，实践与实验课16学分。原则上汉语达到HSK四级水平。学生毕业时，通过毕业资格审查方准毕业。

毕业时符合学位授予条件的，授予经济学学士学位。

International students should obtain 137 credits during the specified time. The credit of the general education course is 50, and 12 for the general education optional course. The credit of the major basic course is 18, 19 for the major compulsory course and 22 for the major optional course. Besides, the credit of the practice and experiment course is 16. Besides, international students are supposed to achieve Level 4 in the HSK Test. Graduation can only be achieved through qualification checks.

Students who meet the degree-awarding criteria will be granted Bachelor's Degree of Economics.

#### 六、周数分配表 The table of weekly distribution

学年学期 School year term	第一学年 The first academic year		第二学年 The second academic year		第三学年 The third academic year		第四学年 The forth academic year		合计 Total weeks
	第1学期 1 <sup>st</sup> . semester	第2学期 2 <sup>nd</sup> . semester	第3学期 3 <sup>rd</sup> . semester	第4学期 4 <sup>th</sup> . semester	第5学期 5 <sup>th</sup> . semester	第6学期 6 <sup>th</sup> . semester	第7学期 7 <sup>th</sup> . semester	第8学期 8 <sup>th</sup> . semester	
周数 Weeks	20	20	20	20	20	20	20	18	158

## 七、学期教学进程表 The table of teaching process in a semester

学期 term /周次 week	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
一 1 <sup>st</sup> .	★	★	★	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	+	+
二 2 <sup>nd</sup> .	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	+	+
三 3 <sup>rd</sup> .	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	+	+
四 4 <sup>th</sup> .	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	+	+
五 5 <sup>th</sup> .	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	+	+
六 6 <sup>th</sup> .	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	+	+
七 7 <sup>th</sup> .	○	○	○	○	○	○	○	—	—	—	—	—	—	—	—	—	—	—	+	+
八 8 <sup>th</sup> .	◎	◎	◎	◎	●	●	●	●	●	●	●	●	●	●	●	●	▲	▲	▲	

符号说明: Explanation of symbols

- ★ 军训及入学教育 The military training and entrance education
- 课程教学(含考试) The curriculum teaching (including examinations)
- + 复习考试 The review and examinations
- 经营管理综合仿真实习 The comprehensive simulation practice of business management
- ◎ 毕业实习 Graduation practice
- 毕业论文(设计) Graduation Thesis (design)
- ▲ 离校教育 The education of leaving school

## 八、学分统计表 The table of credits distribution

课程类型 Type of Course	学分 credits	学分占总学分比例(%) The proportion of credits in total credits
一、通识必修课程 General Education Course	50	36.50
二、通识选修课程 General Education Optional Course	12	8.76
三、专业基础课程 Major Basic Course	18	13.14
四、专业必修课程 Major Compulsory Course	19	13.87
五、专业选修课程 Major Optional Course	22	16.06
六、实践实验课程 Practice and Experiment Course	16	11.67
合计 Total	137	100.00

## 九、推荐阅读书目 Recommended Readings

序号 No.	书名 Title	著(译)者 Author (translator)	出版社 Press	出版年 Year of publication	语种 Language
1	《国际贸易》 International trade	(美) 罗伯特·C·范斯特拉和艾伦·M·泰勒著 Robert C. Feenstra and Alan M. Taylor	麻省理工学院出版社 MIT Press	2012	英文 English
2	《国际贸易理论与政策》 International Trade Theory and Policy	(德) 甘多尔夫 著 Gandolfo, Giancarlo	施普林格出版社 Springer	2014	英文 English
3	《国际经济学理论》 The Ories of International Economics	(德) 彼得·文斯坦著 Peter M. Lichtenstein	泰勒-弗朗西斯出版集团 Taylor & Francis Group	2016	英文 English
4	《国际经济学：理论与政策》(第8版)(上下册) The International Economics: Theory and Policy (8th edition) (2 volumes)	(美) 保罗·克鲁格曼, 莫里斯·奥伯斯法尔德著 Paul R. Krugman, Maurice obersfield	清华大学出版社 Tsinghua University Press	2011	英文 English
5	《微观经济学 现代观点》(第9版) Modern view of microeconomics (9th edition)	(美) 哈尔·R 范里安著 Hal r. varian	格致出版社	2015	中文 Chinese
6	《世界是平的》 The world is flat	(美) 托马斯·弗里德曼著 Thomas L. Friedma	骑马斗牛士出版社 (美国) PicadorUSA	2007	英文 English
7	《道德情操论》 The Theory of Moral Sentiments	(英) 亚当·斯密著 Adam Smith	纳布出版社 Nabu Press	2010	英文 English
8	《市场营销原理》 Principles of marketing	(美) 菲利普·科特勒 著 Phillip Kotler	清华大学出版社 Tsinghua University Press	2017	英文 English
9	《全球营销》(第6版·全新版) Global marketing 6th edition • new edition	(美) 沃尔·J. 基根, 马克·C. 格林著; 傅慧芬等译 Warren J. Keegan, MarkC. Green	中国人民大学出版社 China People' s University Press	2016	英文 English
10	《国际商务》(第9版) International business (9th edition)	(美) 查尔斯·希尔著 Charles hill	中国人民大学出版社 China People' s University Press	2013	英文 English
11	《战略性贸易政策与新国际经济学》 Strategic trade policy and new international economics	(美) 保罗·克鲁格曼; 海闻等译 Paul R. Krugman	中国人民大学出版社 China People' s University Press	2000	中文 Chinese
12	《跨国公司财务管理》(第10版) Multinational Financial Management (10th Edition)	(美) 艾伦·夏皮罗著 Alan C. Shapiro	约翰威立国际出版公司 Wiley	2013	英文 English
13	《全球物流及供应链管理》(第3版) Global Logistics and Supply Chain Management (3rd Edition)	(英) 约翰·曼根, 钱德拉·拉尔瓦尼著 John Mangan, Chandra Lalwani etc	约翰威立国际出版公司 Wiley	2016	英文 English
14	《管理学》(第11版) Management (11th Edition)	(美) 斯蒂芬·P. 罗宾斯著 Stephen P. Robbins	清华大学出版社 Tsinghua University Press	2013	英文 English
15	《学术论文写作手册》(第8版) Academic Paper Writing Manual	(美) 安东尼等著 Anthony C. Winkler etc	北京大学出版社 Peking University Press		英文 English

## 十、教学计划进程表 The Table of Teaching Process

课程性质 Nature of Course	课程类别 Type of Course	课程代码 Course Code	课程名称 Name of Course	学分 Credit	总学时 Total Hours	开课学期与周课时 Semester and Week class hour								开课单位		
						1	2	3	4	5	6	7	8			
通识教育课程 General Education Optional Course (students Choose 5 of the 8 courses to learn)	通识选修课程 (从8门中任选5门修读) General Education Optional Course (students Choose 5 of the 8 courses to learn)	GTX002	中国历史 Chinese History	2	36					2				法学		
		GTX003	中国书画 Chinese Calligraphy and Chinese Painting	2	36				2						艺术	
		GTX004	中国烹饪与中国茶艺 Chinese Cuisine and Chinese Art of Tea	2	36			2							旅游	
		GTX005	中国影视欣赏 Chinese Film and Television Appreciation	2	36		2								外语	
		GTX011	代数 Algebra	4	72	4									信统	
		GTX012	计算机网络 Computer network	2	36						2				信通	
		GTX013	当代中国政府 Contemporary Chinese	2	36			2							法学	
		GTX014	*跨文化交际学 Intercultural Communication	2	36				2						外语	
	<b>通识选修课小计 Subtotal</b>				<b>12</b>	<b>216</b>	<b>4</b>	<b>2</b>	<b>4</b>	<b>4</b>	<b>2</b>	<b>2</b>	<b>-</b>	<b>-</b>	<b>--</b>	
	通识必修课程 General Education Course	通识必修课程 General Education Course	GTB024	综合汉语 I Comprehensive Chinese I	4	72	4								新闻	
			GTB002	综合汉语 II Comprehensive Chinese II	4	72		4								新闻
			GTB026	综合汉语 III Comprehensive Chinese III	2	36			2							新闻
			GTB022	汉语听说 I Chinese Listening and speaking I	6	108	6									新闻
			GTB027	汉语听说 II Chinese Listening and speaking II	4	72		4								新闻
			GTB028	汉语听说 III Chinese Listening and speaking III	4	72			4							新闻
			GTB023	汉语阅读与写作 I Chinese Reading and Writing I	4	72	4									新闻
			GTB029	汉语阅读与写作 II Chinese Reading and Writing II	4	72		4								新闻
			GTB021	*HSK 考试 (2级) HSK (Level 2)	2	36			2							新闻
			GTB013	*HSK 考试 (3级) HSK (Level 3)	2	36				2						新闻
			GTB014	*HSK 考试 (4级) HSK (Level 4)	2	36					2					新闻
			GTB017	大学体育 Physical Education	2	36		2								体育
			GTB018	*高等数学 Higher Mathematics	3	54		3								信统
			GTB019	大学计算机基础 Fundamentals of Computer Technology	3	54			3							信通
			GTB020	*中国概况 Introduction to China	2	36	2									外语
	GTB030	学术写作 Academic Writing	2	36								2		经贸		
	<b>通识必修课程小计 Subtotal</b>				<b>50</b>	<b>900</b>	<b>16</b>	<b>17</b>	<b>11</b>	<b>2</b>	<b>2</b>	<b>--</b>	<b>2</b>	<b>--</b>	<b>--</b>	
	专业教育课程 Major Course	专业基础课程 Major Basic Course	GZJ009	微观经济学 Microeconomics	3	54		3							经贸	
			GZJ010	宏观经济学 Macroeconomics	3	54			3						经贸	
			GZJ002	*管理学 Management	3	54			3						工商	
			GZJ013	金融学 Finance	3	54				3					金融	
			GZJ012	*国际商法 International Business Law	2	36					2				法学	
			GZJ014	*国际经济学 International Economics	4	72				4					经贸	
			<b>专业基础课程小计 Subtotal</b>				<b>18</b>	<b>324</b>	<b>-</b>	<b>3</b>	<b>6</b>	<b>7</b>	<b>2</b>	<b>-</b>	<b>-</b>	<b>-</b>
专业必修课程 Major Compulsory Course		专业必修课程 Major Compulsory Course	GZB010	*国际贸易学 International Trade	3	54			3						经贸	
			GZB002	国际贸易实务 International Trade Practice	3	54				3					经贸	
			GZB011	世界经济 world economy	3	54				3					经贸	
			GZB012	*国际商务 International Business	4	72					4				经贸	
			GZB013	外贸函电 International Business Correspondence	3	54						3			经贸	
			GZB014	跨境电子商务 Cross-border E-commerce	3	54							3		经贸	
			<b>专业必修课程小计 Subtotal</b>				<b>19</b>	<b>342</b>	<b>-</b>	<b>-</b>	<b>3</b>	<b>6</b>	<b>4</b>	<b>3</b>	<b>3</b>	<b>-</b>

课程性质 Nature of Course	课程类别 Type of Course	课程代码 Course Code	课程名称 Name of Course	学分 Credit	总学时 Total Hours	开课学期与周课时 Semester and Week class hour								开课单位	
						1	2	3	4	5	6	7	8		
专业教育课程	专业选修课程 (从15门中任选8门修读) Major Optional Course (students choose 8 of the 15 courses to learn)	GZX003	世界经济地理 World Economic Geography	2	36				2					经贸	
		GZX017	外贸单证与结算 International settlement	3	54					3				经贸	
		GZX018	*国际市场营销 International Marketing	3	54						3			经贸	
		GZX010	国际投资 International Investment	2	36						2			金融	
		GZX012	*公司法 Company Act	2	36					2				法学	
		GZX015	*管理信息系统 Management Information	2	36								2		信统
		GZX016	国际商务沟通 International Business Communication	3	54								3		经贸
		GZX019	国际经贸规则 International trade rules	2	36						2				经贸
		GZX020	海关管理与报关实务 Customs Management and Declaration Practice	3	54					3					经贸
		GZX021	国际服务贸易 International Service Trade	3	54							3			经贸
		GZX022	跨国公司概论 Introduction to transnational corporation	3	54					3					经贸
		GZX002	国际货物运输保险 International Cargo Transportation and Insurance	2	36							2			经贸
		GZX023	全球物流与供应链管理概论 Global Logistics and Supply Chain Management	3	54									3	工商
		GZX024	*国际商务谈判 International business negotiation	2	36							2			外语
		GZX025	商务礼仪 Business Etiquette	2	36								2		财管
专业选修课程小计 Subtotal				22	396	-	-	-	2	11	14	10	-	--	
课程教学小计 Subtotal				121	2178										
实践与实验课 Practice and Experiment Course	GSY001	毕业实习 Graduation Practice	6										√	经贸	
	GSY002	毕业论文 Graduation Thesis	6										√	经贸	
	GSY004	外贸仿真实验 Foreign Trade Simulation	4	72	-	-	-	-	-	-	-	4	-	经贸	
	实践与实验课程小计 Subtotal				16									72	
所有课程合计 Total				137										2250	

注：1. \*表示该类课程为学校已立项建设的国际化课程。

2. “√”表示该类课程（教学环节）没有周课时要求，学生按照学分要求在相应学期完成。

1.\* indicates that such courses are internationalized courses built by HBUE

2. “√” indicates that there is no weekly class hour requirement for this type of course( teaching links), and students should complete it in the corresponding semester according to the credit requirements.